

One stop shop  
for your  
web based  
needs...

- » **Web Design**
- » **Web Development**
- » **e-Marketing Solutions**
- » **Graphic Design Services**



# About GST

Global System Technologies (GST) is headquartered in Yardley, PA, with branch offices in Norfolk, VA; Absecon, NJ; San Diego, CA and off-shore development centers in India.

GST's expertise lies in web design and development, e-business application, content management, process management and IT consultancy services. Our solutions and services are spread across several business domains including the Government sector, financial sector, healthcare industry, manufacturing industry and the corporate sector.



## Why Choose us ?

At a time when every company is looking to reduce costs, we are offering a compelling value proposition that automates a large Part of your Business Process. GST's e-Marketing solutions let you use your website as an automated marketing tool that works for you 24/7 without adding to your costs. We are a company that you can not only contract but also consult so feel free to ask us how!

## Web Design Services

GST's Web Design Service offerings include New Website Design, Website Re-design and Graphic design. The objective is to keep the interface simple and easy to navigate despite functional complexity of the website. The following are the industry standard parameters that we follow:

- Web 2.0 Design Norms
- W3C validated HTML Pages
- W3C validated CSS
- User-friendly interface
- AJAX-powered interactivity
- Accessibility standards

# Graphic Design Services

- Logo Design
- Banner Design
- Interactive Flash Animation
- Flash Intro
- Product Demo

# Development Services

We bring the required dynamic attributes of a website into life using the latest programming methodologies and techniques. The resultant websites ensure complete end user satisfaction and provides administrator friendly tools to update the website with ease. We can also turn your website into a complete e-marketing tool.

# Development Services

- E-commerce Solutions Development
- E-Marketing tools
- Shopping Cart Development
- Real Time comparison Engine Development
- Web based mailing system development
- Payment Gateway Integration
- B2B, B2C, C2C Website development
- Dynamic News, Jobs System
- Portal Development
- Web Directory Development
- Affiliate Management System Development
- Community websites
- Discussion Forums
- Custom programming

# Tools & Technologies

- Flash CS3
- Dreamweaver CS3
- Photoshop CS3
- Flex 3.0
- Javascript



# Technologies Used

- Component Object Model
- ASP.NET 3.0
- JAVA
- XML
- PHP 4.0 & 5.0
- MySQL 5.0
- MSSQL
- Ajax
- Flex 3.0
- Joomla
- CakePHP
- Drupal
- ROR



## CONTACT DETAILS

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